	Hardware	Software	Governance
Liveability	Good quality housing and amenities like parks, hospitals, clubs and schools	Social networks & interaction. Clustering of amenities to create "urban buzz", a sense of place and history.	Safety and enforcement of Law. Simple and well enforced system of municipal regulation.
Competitiveness	Transport & communications links. Quality of office/commercial space.	Clustering of human capital and ability to attract talent, socio-cultural openness.	Reasonable tax rates. Efficient governance structures.
Environmental Footprint	Public transport, density, green spaces, waste management, etc.	Environmental consciousness, low impact lifestyles.	Air and water quality. Sustainable practices with regard to water supply & usage, etc.