



TRANSITION: To a Green Economy

Be Part of the Transition by Participating in India's Largest

Global green markets are projected to double from \$US1.4 trillion per year today to \$US2.7 trillion by 2020

GREEN JOBS FAIR

Over 300,000 people work in the wind energy sector globally today

WHEN: 24th to 26th September 09, from 9am to 6pm

WHERE: India Habitat Centre Lawns, next to Stein Auditorium, New Delhi

Meet organisations that offer exciting careers in the sustainability sector
Hear from prominent personalities who have developed sustainable careers
Engage with policy makers & educators to influence the choices of tomorrow

For More Information See: www.habitatsforum.org/greenjobs

or email us at: greenjobs@climateprojectindia.org

or call us on: 022 3222 3320



THE
CLIMATE
PROJECT - INDIA



Introduction

With delayed monsoons, new MOEF and MNRE Ministers, and Hillary Clinton's visit, issues surrounding Climate Change have gained momentum in India. While raising awareness and addressing key challenges and solutions remain priorities, it is time to take action to move India's growth trajectory squarely in the direction of sustainability.

Rapidly evolving job opportunities demand skill sets in environmental sustainability, and traditional jobs need to be re-imagined to support the emerging Green economy. To meet this demand, students and other job seekers must be made aware of the rewarding career opportunities in selecting environmental courses and trainings. Concurrently, education institutions and policy makers must ensure that educational infrastructure supports the training needs of this workforce.

The Green Jobs Fair will kickstart a national movement to promote awareness and action for supporting a Green economic revolution. It has been promoted by The Climate Project-India and the Sierra Club, who will be joined by a coalition of partners representing a spectrum of civil society and business.

What is a Green Job?

A green job is one that helps bring about and maintain a transition to environmentally sustainable forms of production and consumption. Whether it is an architect helping design energy efficient buildings, a rural woman practicing sustainable farming, or a plumber installing water-recycling systems, they are part of the change required to green the economy. Every job has the potential to be a green job if it redefines business as usual in favour of more sustainable practices. We seek to raise public awareness about new jobs in this field and inspire change in existing jobs such that the economy as a whole is moving towards a sustainable future.

Aims and Objectives

The Green Jobs Fair will connect employers with green jobs and job seekers with green values.

As consumers, employees, and other stakeholders worldwide become more environmentally conscious, the importance of positioning companies as "Green" is becoming increasingly vital. Therefore, we propose to bring the supply side of the green economy – comprised of India's students and young professionals - and demand side – India's green employers together.



The Green Jobs Fair has three objectives:

- Make students and job seekers aware of the real and growing careers available in the sector
- Demonstrate to key employers in the country that some of the best students and employees are seeking careers in this space
- Make Vice Chancellors, university leaders, and government officials aware of the potential of this sector and the urgent need to provide education that supports it

The Green Jobs Fair will have the following elements:

- Display stalls where organisations can market their green careers
- Talks by individuals who have built careers in sustainability in a variety of fields
- A public and private session with government officials and various Vice Chancellors to talk about the need for Green curriculums

Program details

The Green Jobs Fair will bring together organisations working on sustainability, ranging from traditional firms such as a steel maker looking for an energy efficiency expert to NGO's working on environmental policy. The Fair will be a highly public event that helps generate buzz and exposes people to wide array of Green job possibilities.

The Fair will also feature a number of guest speakers from a variety of fields, who have all contributed their efforts to the development of the emerging green economy. This will allow for deeper content discussion and direct engagement with policy makers.

The broad structure is as follows:

- Day 1
 - Landscape overview: Green Economy Trends
 - Public discussion with expert panel on Green economy opportunities
 - Invite-only discussion between university heads, education policy makers, and invited guests
- Day 2
 - Presentations and Q&A with 8-10 invited speakers who speak in-depth about their own careers

Targeted Audience

Our Visitors will include:

- Students
- Job seekers looking for a green turn in their careers



- Entrepreneurs
- Corporations
- Small business owners
- NGO's

How to get involved as an Exhibitor

Organisations that wish to promote potential green careers within their organisation are invited to apply as exhibitors at the Fair.

Stall Exhibitors will have:

- A three day presence at the Green Jobs Fair
- A stall where they can promote their organisations as a green employers of choice, and meet with top talent
- Media and promotion of their organisations before and after the event
- The opportunity to join other green leaders, policy makers, educators, community and business leaders for discussion sessions

Applications for potential exhibitors, or any other requests for information, can be sent to greenjobs@climateprojectindia.org. Alternatively, you can contact us on 022 3222 3320

About The Climate Project – India

The Climate Project - India (TCP-India) is an independent chapter of an international non-profit organization called The Climate Project, founded by Nobel Laureate Al Gore in June 2006. It is dedicated to raising awareness about global problems associated with climate change and broadcasting solutions. TCP-India was established in March 2008 with the help of Al Gore and Dr. R K Pachauri. For more information, visit www.climateprojectindia.org.

About the Sierra Club

Since 1892, the Sierra Club has been working to protect communities, wild places, and the planet itself. It is the oldest, largest, and most influential grassroots environmental organization in the United States. The Sierra Club, SEWA and The Climate Project India are partnering with local and national organisations to create the Green Livelihoods Centre, a convening and networking space for grassroots initiatives around India working to promote the emerging green economy. For more information visit, www.sierraclub.org.

